



PRESS RELEASE

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FOR IMMEDIATE RELEASE**

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North Tahoe Event Center Begins Rotating Art Exhibits

(Kings Beach, California) - The North Tahoe Event Center has partnered with North Tahoe Arts and the Art in Public Places program to provide rotating art exhibits available to the public. The Center hopes to provide a more inviting atmosphere through the showing of artwork with a connection to the North Tahoe Community, either through the artist or content of the work. By rotating the artwork, the Center also hopes to provide a reason for members of the community to come to the Center that might not otherwise have a reason to do so.

The current exhibit, Wild Encounters Photography by photographers William Cooper and JoAnn Lippert is a sampling of their photography which focuses on sights, colors and textures of world cultures and primitive tribes including the Wild Animals, Beliefs, Flowers, People, Places and Things that are part of these cultures.

“While the artwork that has been in the Event Center has served us well for many years, working with Art in Public Places allows the North Tahoe Event Center to provide its visitors, as well as the residents of North Tahoe, a new cultural experience” says Kathy Long, Parks and Facilities Manager. “This new partnership also provides local artists a new venue to show off their artwork and connect with a segment of the community that may not have previously been aware of their work.”

The Event Center has removed a number of the older tapestries in the main foyer that had been hanging since the remodeling of the Center to provide space for the new art displays. Additional space will be made as finances to repair walls, remove wallpaper and repaint are available.

The public is invited to come into the Center during normal business hours to view the art on display at no charge. Exhibits will be rotated approximately every 3 months.

For more information on North Tahoe Arts or the Art in Public Places program contact Mary Lou Cooper at 530-562-2686 or dmcooper@telis.org For more information on the North Tahoe Event Center contact Kathy Long at 530-546-7249 or klong@ntpud.org

The North Tahoe Public Utility District provides sewer and water service to the residents of Kings Beach, Tahoe Vista, Carnelian Bay, Cedar Flat and Agate Bay. The NTPUD owns, manages and maintains the North Tahoe Regional Park in Tahoe Vista which provides recreation opportunities to residents and visitors. In addition, the NTPUD owns and/or maintains all of the public beaches in the District including Kings Beach State Recreation Area, Tahoe Vista Recreation Area, and Secline Beach to name just a few. The North Tahoe Event Center in downtown Kings Beach is also owned and managed by the NTPUD.

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Approved By: _____

Curtis Aaron, General Manager/CEO