

# PRESS RELEASE

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FOR IMMEDIATE RELEASE**

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## **HEIDI REEVES EXHIBIT OPENS AT THE NORTH TAHOE EVENT CENTER**

(Kings Beach, California) - The paintings of local artist, Heidi Reeves, will go on display on November 17 and will remain in the Center until mid-February. Ms. Reeves has worked in watercolor for many years but most recently has been working in pastels. Her exhibit will include a sample of her landscape and portrait work in these mediums.

Art has been a part of her life since birth. Her Grandmother was an oil painter and from the age of 7 or 8, Heidi spent weekends with her; she would set me up with an easel and brushes and show me how to create magic. However, the magic was put on hold while married life and children took center stage. Heidi moved to North Lake Tahoe in 1979, but it wasn't until 1992 that she took her first watercolor class.

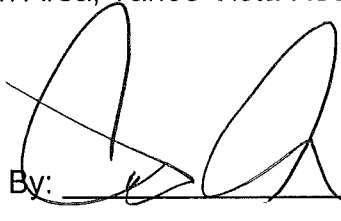
"My love for art is truly a gift from God and when anyone sees my work and is touched emotionally by one of the paintings, I feel like I am giving that gift back to him," says Heidi. Living in Tahoe for 30 years has only increased my awe of creation and love. I hope that I can capture a minute part of that beauty on paper."

Although Ms. Reeves has no formal training in art, she has attended workshops taught by some of the best watercolor painters in America. She began teaching classes in 2001 in Reno, Tahoe and Grass Valley. Her work has been exhibited at the North Tahoe Art Center, Pogan Gallery, and Lakeside Gallery.

The public is invited to come into the Center during normal business hours to view the art on display at no charge. Exhibits will be rotated approximately every 3 months. The North Tahoe Event Center has partnered with North Tahoe Arts and the Art in Public

Places program to provide rotating art exhibits available to the public. This is the fourth installation in this partnership. The Center strives to provide a more inviting atmosphere through the showing of artwork with a connection to the North Tahoe/Truckee Community, either through the artist or content of the work. By rotating the artwork, the Center also hopes to provide a reason for members of the community to come to the Center that might not otherwise have a reason to do so.

The North Tahoe Public Utility District provides sewer and water service to the residents of Kings Beach, Tahoe Vista, Carnelian Bay, Cedar Flat and Agate Bay. The District owns, manages and maintains the North Tahoe Event Center in Kings Beach. This facility offers flexible options for gatherings large and small and indoors and out. Four of eight meeting rooms offer dramatic views of Lake Tahoe. The District owns, manages and maintains the North Tahoe Regional Park in Tahoe Vista which provides recreation opportunities to residents and visitors. In addition, the District owns and/or maintains all of the public beaches in the District including Kings Beach State Recreation Area, Tahoe Vista Recreation Area, and Secline Beach to name just a few.



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Approved By:

Curtis Aaron, General Manager/CEO